

Direct Smart POS

The flexible solution designed to meet your full range of payment and point-of-sale needs.



Direct Smart POS
Robust functionality.
Ultimate flexibility.
Total simplicity.

Help your business run more smoothly.

Direct Smart POS is the all-in-one device with the built-in capabilities to help you serve customers better - whether at the counter, in line, at the table or in the salon chair.

Easy to hold and easy to hand over to customers to dip, swipe, tap, sign or enter a PIN, Direct Smart POS delivers the ultimate in flexibility and simplicity in a single device freeing your mind for the things that matter.

Features that make Direct Smart POS stand out from the competition:

- Built-in receipt printer and barcode scanner
- Fast and flexible wireless connectivity with an optional 3G data plan
- Electronic signature, which makes it easier to keep track of receipts and helps prevent future chargebacks
- Compatible with the entire line of Direct POS devices
- Powered with a full suite of business management tools through the Direct POS Software plans and App market

Direct Smart POS. The smart, flexible POS device that's as dynamic as your business.

Please visit directcoops.com to learn more.

For more information, please email us at:
info@directcoops.com

Printer, barcode scanner/camera

NFC reader

Magnetic-stripe reader

EMV[®]-enabled cards (chip + PIN; chip + signature)



Flexibility that's ready for anything.

Direct Smart POS enables full integration with the complete line of Direct POS devices. That means you can take an order in line and close it at the counter, complete a checkout at the table or in the aisle - you're free to work as you want. And with a battery that can go a full day of business without a charge*, there's never a reason to slow down.

Direct Smart POS makes it easy to get up and running - right out of the box.

- Accept more types of payments from magnetic stripe and EMV[®]-enabled credit and debit smartcards to EMV contactless (including Apple Pay) - all without additional equipment.
- Help protect your customers, business and reputation from fraud with built-in Direct Smart Security.
- Monitor sales and profit trends with Direct POS insights and the Direct POS Dashboard mobile companion app (iOS and Android).
- Control employee permissions and manage employee shifts without hassle.
- Build effective loyalty programs, collect customer feedback and send customer promos in minutes.

Specifications

Payments accepted: Magstripe, EMV smartcard, EMV contactless (including Apple Pay[®])

Security certification: PCI PTS 5.0

5-inch HD screen (1280 x 720 pixels)

Responsive capacitive touch screen for e-signature and PIN entry

2 1/4-inch printer accepting rolls of receipt paper up to 50 feet long

1D/2D barcode scanning with a dedicated button

Camera

Connectivity: Wi-Fi, optional 3G plan

Lithium-ion 7.6V/2100mAh with fast battery charging on Direct Smart cradle (included)

Lightweight (1 lb)

Accessories

Starter Kit (included)

- Charging cradle, power cords, and thermal receipt paper

ADA PIN pad with shield

Powered by:



For more information, please email us at:
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*Based on typical usage by a small business.